

## REPUBLIC OF HUNGARY 1998

### *Country Directors*

Jane Safer Amy Modly Linda Vadasz

### *Chairman, Hungary Advisory Board*

Andre H. Friedman

### *Consultants*

Grant Beglarian Alexander Brody Schuyler G. Chapin Michalann Hobson  
Bradford Kelleher Brian Lacey Sharon Litwin Peter Lyman Pamela Myers  
Ward Mintz Jane D. Norman Jillian Poole Charles Ritcheson Julius Rudel  
George Stuart Sexton, III Wendy Tiffin

### Fund Consultant Days in Country

1991	0
1992	44
1993	33
1994	27
1995	71
1996	66
1997	8
1998	88

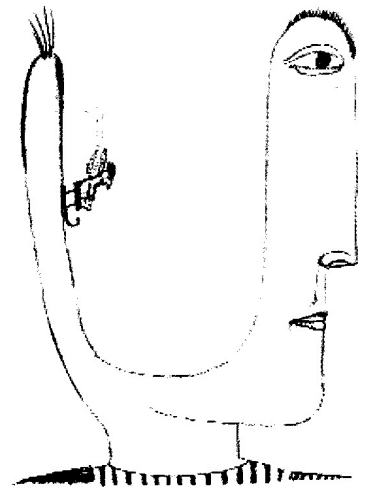
## Activities Summary

In 1998, The Fund fully restructured its presence in Hungary with a view toward initiatives for Fund activities coming from within the country itself. Amy Modly and Linda Vadasz will now direct and coordinate all activities under the overall guidance of a distinguished Hungarian Advisory Board under the Chairmanship of Andre H. Friedman. Jane Safer will remain the principal U.S. contact and coordinator.

The Fund resumed active involvement consequent to a needs assessment visit by Charles Ritcheson in late May, just prior to the national elections. Many changes were anticipated at the ministerial and institutional levels in Hungary as a result of the elections, and these indeed came to pass.

Grant Beglarian followed Mr. Ritcheson's visit with a weeklong consultancy for the Liszt Academy of Music in July. The Academy, widely recognized as one of the most illustrious educational institutions of music in the world, had requested assistance in planning its future directions in the changing economic and educational circumstances in Hungary.

In early October, Jillian Poole and Jane Safer met with the newly appointed Minister of Culture, two of his new deputies and USIA, and they made follow-up visits to institutions which had been targeted for assistance. A general meeting of the Advisory Council was convened. Advisory Council members are: Chairman Andre H. Friedman, Gabor Buday, Geza Buzinkay, Beatrice Camp, Donna Culpepper,



Peter Deme, Peter Kraft, Miklos Marschall, Istvan Meggyes, Andras Torok, Gaston Vadasz, Julianna Wirthmann-Rado and Charles Huebner.

## **Future Plans**

Projects to which The Fund has committed assistance in the coming year are the following:

- At the request of The Ministry of National Cultural Heritage, The Fund will help assess the National Museum's renovations with respect to space and programming.
- Further, The Ministry requested The Fund, still reaping the harvest from the lauded conference on museum marketing in 1996, to help organize a conference on museum pedagogy, with emphasis on children visitors. The conference is tentatively scheduled for spring of this year.
- The Fund will help schedule and coordinate a visit to major institutions of music education in the United States early this year by the Dean of Students and the Financial Director from the Franz Liszt Academy of Music, in cooperation with the United States Information Service (USIS) and the Ministry. In addition, the country directors will continue to assist the Academy in devising an operations and financial master plan, work initiated by Grant Beglarian in collaboration with Jillian Poole.
- The Fund will assist the Mai Mano International Center for Photography with editing English language materials for fundraising and advise on forming an American non-profit 501(c)(3) organization to accept US contributions.
- The Fund will assist the National Szechenyi Library with continuing consultations on fundraising strategy, which Jillian Poole initiated during her visit; country directors will liaison.
- The Fund will continue assistance to the Budapest Philharmonic Orchestra on its long-term planning and fundraising.
- The Fund is deferring assistance requested by the National Theatre, pending political decisions on its future. We have also offered assistance to TRAF0 (a performing arts center), contingent upon their future planning needs.

Special thanks to the Budapest Marriott Hotel for accommodating Fund consultants during these visits, and in the future. Without such assistance, The Fund's work in Hungary would not be possible.